# Financial Results for the 2nd Quarter of Fiscal Year 2019 (April 1, 2019 – September 30, 2019)



(TSE:4548)

### **Contents**

2Q Financial Results	Р3	■ Mid-term Management Plan	P15-44
<ul><li>Net Sales</li></ul>	P4-6	<ul> <li>Summary of Previous Mid- term Management Plan</li> </ul>	P17
<ul><li>Income</li></ul>	P7	<ul><li>Our Vision</li></ul>	P20
Full Year Forecasts	P8-9	<ul><li>Our Three Important Measures</li></ul>	P23
<ul><li>Trend in R&amp;D Expenses</li><li>Sales by Business Seg</li></ul>	P10 <b>ment</b>	<ul> <li>Steady of progress the development pipeline with an eye towards global</li> </ul>	P28
<ul> <li>Domestic Pharmaceuticals</li> </ul>	P11	<ul><li>expansion</li><li>Numerical targets</li></ul>	P42
<ul> <li>Overseas Pharmaceuticals</li> </ul>	P12-13	basic policy of profit	P43
• LAL	P14	distributions  Appendix	P45

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#### < Cautionary Notes >

This material contains forward-looking statements regarding future management strategies or performance forecasts. These statements are based on judgments derived from information that is currently available to Seikagaku and are subject to risk and uncertainty. Actual results and developments may differ significantly from these forward-looking statements due to various factors.

Information about pharmaceutical products or medical devices (including products currently in development) included in this material is not intended to constitute an advertisement or medical advice.

# **Overview for 2Q of FY2019**

	2Q FY2019	Year-o	n-Year	(Refer	-
(Millions of Yen)	Results	Change	% of Change	FY 2019 Forecasts	Degree of Progress
Net sales	15,555	+1,299	+9.1%	28,600	54.4%
Operating Income	2,150	+1,186	+123.1%	1,350	159.3%
Ordinary Income	2,471	-3	-0.2%	3,750	65.9%
<b>Extraordinary</b> loss	-12,304	-12,304	_	-13,550	_
Net Income	-10,766	-12,679	_	-11,000	_
R&D Expenses (Ratio to net sales)	<b>3,007</b> (19.3%)	-279 (-3.8 <sub>pt</sub> )	-8.5%	<b>7,000</b> (24.5%)	43.0%
Average Exchange Rate (1US\$)	¥108.63	¥-1.64		<sup>2Q forecast</sup> ¥105.00	
		2Q FY2019 Results	2Q FY2018 Results	(Reference) FY2019 Forecasts	
Net Income per Share		¥-190.86	¥33.85	¥-194.99	

# **Net sales by Business Segment (2Q of FY2019)**

	<b>(I</b> \	/lillions of Yen)	2Q FY2019 Results	Year-on- Year	
		Net sales	15,555	+1,299	+9.1%
	F	Pharmaceuticals	12,236	+1,297	+11.9%
		Domestic Pharmaceuticals	7,260	+286	+4.1%
		Overseas Pharmaceuticals	4,439	+1,010	+29.5%
		<b>Bulk Products</b>	535	-0	-0.0%
	L	AL Business	3,319	+2	+0.1%
((	0	verseas sales)	7,216	+991	+15.9%

# \* Foreign exchange impact on overall net sales: approx. -35million yen

#### **Domestic Pharmaceuticals**

- ► ARTZ (Joint-function improving agent)
  - Sales up as shipments are concentrated through Q2



ARTZ:
Joint function improving agent with hyaluronic acid as its active pharmaceutical ingredient

- ► OPEGAN series (Ophthalmic viscoelastic devices)
  - Sales rise on steady performance of SHELLGAN
- ► MucoUp

(Submucosal injection agent for endoscopic surgery)

- Sales decline due to impact from introduction of a competing products
- ► HERNICORE

(Treatment for lumbar disc herniation)

- Deliveries to medical institutions show steady increase; Seikagaku sales also up
- Ongoing efforts towards plased rollout



#### **HERNICORE**:

Japan's first treatment for lumbar disc herniation launched in August 2018

# **Net sales by Business Segment (2Q of FY2019)**

(	Millions of Yen)	2Q FY2019 Results	Year-on- Year	
	Net sales	15,555	+1,299	+9.1%
	Pharmaceuticals	12,236	+1,297	+11.9%
	Domestic Pharmaceuticals	7,260	+286	+4.1%
	Overseas Pharmaceuticals	4,439	+1,010	+29.5%
	0.10.000	<b>4,439</b> 535		+29.5%
ı	Pharmaceuticals	· ·	-0	

# \* Foreign exchange impact on overall net sales: approx. -35million yen

#### 海外医薬品

\*Foreign exchange impact on Overseas Pharmaceuticals: approx. -70 million yen

#### ► Gel-One in the U.S. (Single injection)

 Large sales increase due to acquiring preferred reimbursement status from multiple insurance companies, successful measures to switch from competing products



Gel-One: Intra-articular single-injection viscosupplement for the treatment of knee osteoarthritis

#### ► SUPARTZ FX in the U.S. (Multiple injection)

- Continues to be selected among products with small no. of administrations
- Seikagaku sales rise despite declining local sales volume, as shipments increase after being moved forward

#### ► ARTZ in China (Multiple injection)

 Seikagaku sales decline despite increasing local sales volume due to foreign exchange impact

# **Net sales by Business Segment (2Q of FY2019)**

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(C	Overseas sales)	7,216	+991	+15.9%

#### \* Foreign exchange impact on overall net sales: approx. -35million yen

#### **Bulk Products**

At prior-year level as hyaluronic acid increased, but chondroitin sulfate declined

\* Bulk Products: High-purity, high-quality hyaluronic acid and chondroitin sulfate for pharmaceuticals

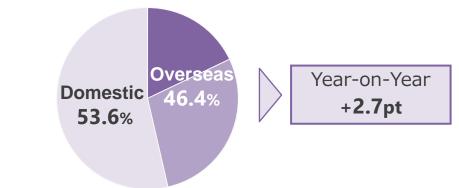
#### **LAL Business**

\*Foreign exchange impact on LAL Business: approx. +35 million yen

At prior-year level as strong overseas sales compensate for a domestic decline

\* LAL business: Manufacturing and sale of endotoxindetecting reagents used in quality control for pharmaceuticals and medical equipment

#### **Overseas Sales Ratio**



# **Income for 2Q of FY2019 (Year-on-Year)**

(Millions of Yen)	2Q FY2019 Results	Year-on- Year	% of Change
Net sales	15,555	+1,299	+9.1%
Cost of Sales (Cost of Sales ratio)	<b>6,780</b> (43.6%)	+262 (-2.1pt)	+4.0%
SGA expenses	6,624	-149	-2.2%
R&D Expenses (to Net sales ratio)	<b>3,007</b> (19.3%)	-279 (-3.8pt)	-8.5%
Operating Income (to Net sales ratio)	<b>2,150</b> (13.8%)	+1,186 (+7.0pt)	+123.1%
Ordinary Income	2,471	-3	-0.2%
Extraordinary loss	-12,304	-12,304	-
Net Income	-10,766	-12,679	_
Depreciation	1,452	+5	+0.4%

## **Operating Income**

#### Cost of Sales Ratio (-2.1pt):

 An improvement due to impact of greater production of Gel-One and ARTZ

#### SGA Expenses (-149):

• R&D expense declines (-279)

#### **Net Income**

#### Non-operating Income / Expenses (-1,190):

- Decrease in gain on sales of investment securities (-569)
- No royalty income included in results (-508)
- Foreign exchange valuation reduced (-171)

#### Extraordinary loss (-12,304) :

 Impairment loss taken on property, plant and equipment in the pharmaceutical business in conjunction with lower profitability\*

<sup>\*</sup>Large NHI drug price reductions as a result of fundamental reform of drug pricing in Japan, volume sales of joint function improving agents below projections at time of investment

# **Revised Forecasts in FY2019**

FY2019		Initial Forecasts		FY2018 Results		(Reference)
(Millions of Yen)	Revised Forecasts	Change	% of Change	Change	% of Change	Degree of 2Q Progress
Net sales	28,600	+350	+1.2%	+215	+0.8%	54.4%
Operating Income	1,350	+950	+237.5%	+372	+38.1%	159.3%
Ordinary Income	3,750	+1,450	+63.0%	+890	+31.2%	65.9%
<b>Extraordinary</b> loss	-13,550	-13,900	-	-13,550	_	-
Net Income	-11,000	-13,000	-	-13,244	_	-
R&D Expenses (Ratio to net sales)		+200 (+0.4pt)	+2.9%	-148 (-0.7pt)	-2.1%	43.0%
Average Exchange Rate (1US\$)	2Q forecast ¥105.00	_		_		

	FY2019 Revised Forecasts	FY2019 Initial Forecasts	FY2018 Results
Net Income per share	¥-194.99	¥35.46	¥39.76
Dividend per share	¥26.00	¥26.00	¥26.00
<b>Dividend Payout ratio</b>	-	73.3%	65.4%

Exchange Rate Sensitivity (Impact of a change of ¥1against the US\$)				
Net sales (2Q only) Approx. ¥50 million				
Operating income (2Q only)	Approx. ¥15 million			



## Revised Net Sales in FY2019 (Comparison with the initial forecast)

	FY2019 Revised	<b>Initial Forecasts</b>	
(Millions of Yen)	Forecasts	Change	% of Change
Net sales	28,600	+350	+1.2%
-Pharmaceuticals	22,050	+450	+2.1%
-LAL Business	6,550	-100	-1.5%
OperatingIncome (Ratio to net sales)	<b>1,350</b> (4.7%)	+950 (+3.3pt)	+237.5%
Ordinary Income	3,750	+1,450	+63.0%
Extraordinary loss	-13,550	-13,900	-
Net Income	-11,000	-13,000	-
Cost of Sales ratio	44.1%	-3.0pt	
R&D Expenses (Ratio to net sales)	<b>7,000</b> (24.5%)	+200 (+0.4pt)	+2.9%
Depreciation	1,750	-1,200	-40.7%

#### **Net sales**

Pharmaceutical business increases led by Gel-One in the U.S.

\*Total foreign exchange impact on net sales: +¥290 million

### **Operating Income**

Raised forecast for operating income to reflect small depreciation expense in second half as a result of impairment loss

#### **Cost of sales ratio:**

Improved due to lower depreciation as a result of impairment loss

#### SGA Expenses (approx. +100):

Engaged in enrolling subjects U.S. clinical study for SI-6603

#### **Net Income**

Net income forecast lowered substantially due to impairment loss

#### Non-operating income:

Forecasting higher royalty income

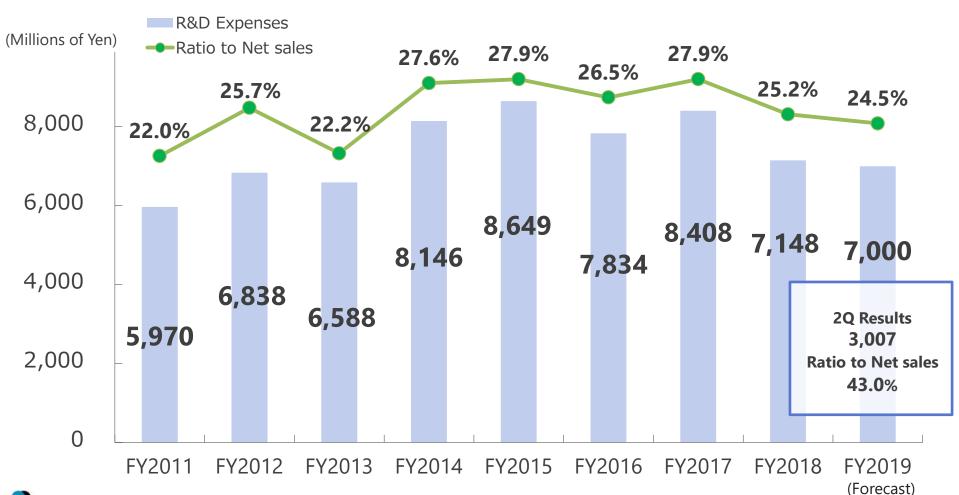
#### **Extraordinary loss:**

Impairment loss on property, plant and equipment (including more in 2Q)



# **Trend in R&D Expenses**

## Continuing to focus on drug discovery specializing in Glycoscience Undertaking improvement in R&D efficiency



# Domestic Pharmaceuticals (Unit deliveries to medical institutions/Year-on-Year)

#### **ARTZ** (Joint-function improving agent)

- 2Q FY2019 Results
- Slight increase against generally flat market as sales promotion (growth rate: +0.4% / Market growth rate: +0.1% / Market share: 59.4% (+0.2pt))
- ► FY2019 Forecasts
- Maintaining volumes supported by sales promotion campaigns using reconstruction of evidence data
   (growth rate: +0.2% / Market share: 60.0%)



#### **OPEGAN** (Ophthalmic viscoelastic devices) **%including SHELLGAN**

- 2Q FY2019 Results
- SHELLGAN keeps up the overall good performance of OPEGAN series, whose share is also expanding

(growth rate: +11.5% / Market growth rate: +10.4% / Market share: 44.3% (+0.4pt))



• Raising our forecast from the initial one due to switching from competing products (growth rate:  $+5.4\% \Rightarrow +18.5\%$  / Market share:  $45.8\% \Rightarrow 47.0\%$ )

#### **HERNICORE** (Treatment for lumbar disc herniation)

- 2Q FY2019 Results
- Market penetration proceeding steadily as deliveries to medical institutions increase
- ► FY2019 Forecasts
- Seeking further market penetration through information provision activities to ensure appropriate use and safety.

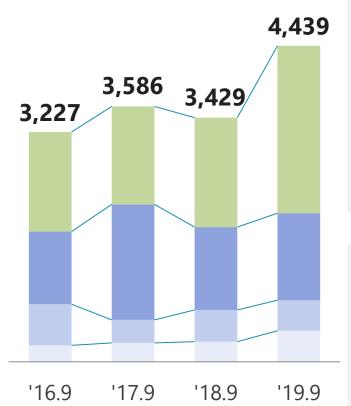


# Overseas Pharmaceuticals (2Q FY2019 Results Year-on-Year / value basis)

# Overseas Pharmaceuticals Sales trend

(Millions of Yen)





2Q FY2019 Results + 29.5%

Gel-One up considerably, SUPARTZ FX in the U.S. slightly increasing. ARTZ in China declines

#### U.S.

#### Sales in the U.S.:

- **Gel-One**: Increase due to acquiring preferred reimbursement status from multiple insurance companies and successful measures to switch from competing products
- **SUPARTZ FX**: A downward effect from the continuing trend towards selection of products requiring fewer

injections, including single- and three-injection
(-16% volume-based)

► Seikagaku exports: :

Gel-One has a large increase with greater local sales volume; SUPARTZ FX up slightly owing to shipments being moved forward

## **China, Other Regions**

Local sales of ARTZ in China

Increasing due to successful sales expansion in cities and also surrounding areas (+16% volume-based)

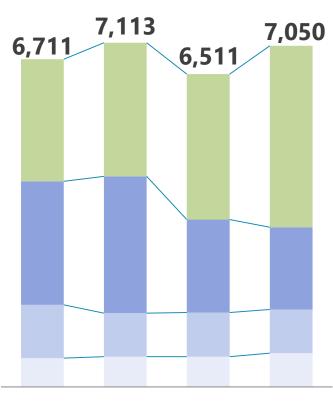
Seikagaku exports :

ARTZ in China declines due to shipment timing and foreign exchange effects
HyLink in Italy having an effect, leading to increase

## Overseas Pharmaceuticals (FY2019 Forecast Year-on-Year / value basis)

# Overseas Pharmaceuticals Sales trend





**+8.3**%

Increase forecasted with increasing Gel-One that compensate for a decline in SUPARTZ FX

#### U.S.

#### Sales in the U.S.:

• **Gel-One**: Lifting our growth forecast

 $(+4\% \Rightarrow +30\% \text{ volume-based})$ 

• **SUPARTZ FX**: Lowering forecast owing to harsher market conditions and struggling local sales

 $(-3\% \Rightarrow -15\%$ , volume-based)

► Seikagaku exports: : Gel-One revised upward because of higher shipments tied to favorable local sales SUPARTZ revised downward because of unfavorable local sales

### **China, Other Regions**

Local sales of ARTZ in China
 Trending as initially forecast

(+7%, volume-based)

➤ Seikagaku exports : Forecasted to be generally in line with initial forecast

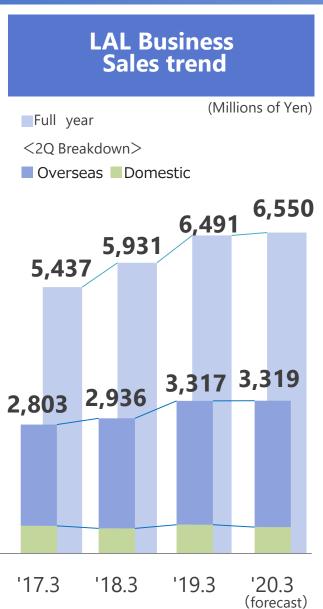
'18.3

'19.3

'20.3 (forecast)

'17.3

# Sales of LAL Business (year-on-year / value basis)



EIKAGAKU CORPORATION

## **2Q FY2019 Results:** +**0.1**% (Year-on-Year)

#### **Overseas**

\* Foreign exchange impact: approx. -¥120million

Sales growing in bacterial Endotoxin Testing (BET) and Clinical Diagnostic (FungitelIR) reagents (products used in diagnostics of fungal infections)

#### **Domestic**

A year-on-year decline in reaction to prior-period large volume sales of reagents and devices

### FY2019 Forecasts: +0.9% (Year-on-Year)

#### **Overseas**

Increase forecasted due to enhanced sales activities by ACC

#### **Domestic**

Forecast is generally at prior-year level

**LAL Business:** The manufacturing and sales of Endotoxin detection reagents\* used in the quality control of pharmaceuticals and medical devices

\*Endotoxin detection reagents are reagents whose main ingredient is Limulus Amebocyte Lysate (LAL).

# Mid-term Management Plan FY2019 to FY2021

### **Contents**

# Summary of Previous Mid-term Management Plan

# Overview of Medium-term Management Plan

- Business Environment
- Our Vision
- Mission Statement / Corporate Slogan of the New Mid-term Business Plan

# Important Measures

- I . Accelerating new drug discovery to become the pillar of new profits
- II. Solidifying the profit foundation through market expansion of new products
- III. Productivity improvement reforms

# Numerical targets / Basic policy on profit distributions

- Numerical targets
- Basic policy on profit distributions

17

# **Summary of Previous Mid-term Management Plan**

## **▶** Development of SI-6603, a treatment for lumbar disc herniation

- Japan: Although it took time to obtain approval, successfully introduced in Japan (product name in Japan: HERNICORE)
- U.S.: Phase III clinical study did not meet its primary endpoint. Additional study now in progress

### **▶** Development of the knee osteoarthritis market

- Gel-One in the U.S.: U.S. local sales volumes increased, but the growth rate fell short of target
- Expansion into new markets: The single-injection product HyLink introduced in Italy
- ARTZ in Japan: Sales volume maintained, but sales declined sharply accompanying NHI drug price system reform
- SI-613: Substantial progress with clinical study in Japan. Agreement concluded with Ono Pharmaceutical and co-development in progress

### **►** Enhancement of the development pipeline

SI-449 added to the development pipeline and other themes progressing toward advancement to the clinical development stage

# ► Initiatives in pursuit of an optimal production and quality control system

- Strengthening of control systems: upgrading of manufacturing facilities, introduction of a new quality control system
- Product cost reduction: Implemented plant production efficiency improvement and cost reductions, achieving a certain level of results

Our response to the fall-off in profitability resulting from drastic reforms in the NHI drug pricing system and intensifying overseas competition is a critical issue SEIKAGAKU CORPORATION

# Overview of Medium-term Management Plan

## **Business Environment**

Japan Market

- Aging society & Growth in healthy longevity
- Pressure on healthcare financing
- Urging use of generic drugs
- Diversification of treatment options

<Drastic drug pricing reforms>
NHI reimbursement price reduction for long-time listed drugs



U.S. OA market

- OA patients increasing (aging, etc.)
- More active seniors
- Some insurance companies suspend reimbursement
- Fiercer competition as new products enter market
- A broad range of treatment options

\* OA: osteoarthritis

R&D

- Explosion in R&D costs and risks
- Depletion of seeds for drug discovery
- New treatment methods such as regenerative medicine appear
- Diversification of new drug modalities



Our responses to the rapidly changing business environment must break through existing frameworks

# **Our Vision**

## **Our vision**

A company that is valued by the world through its innovative drug discovery

# In pursuit of innovation

Applying glycoscience expertise to proprietary technology to have and realize the dreams and passions of innovative new drugs

# Improvement of existing value

Based on fair and earnest business activities, continually providing products that are truly demanded for healthy and well-being of people around the the world

# **Acceleration of global market expansion**

With our sights set upon the world, we cultivate new markets in R&D and products, leading to greatly enhanced profits

### Mission Statement/Corporate Slogan of the New Mid-term Business Plan

Core values (motto)

Creativity, Fairness, Dreams and Passion

**Mission statement** 

"Glycoscience for human well-being"

Corporate slogan of the new mid-term business plan

Innovative Thinking
Creating value based on innovative thinking

# **Important Measures**



# **Our Three Important Measures**

### I . Accelerating new drug discovery to become the pillar of new profits

- Strengthening and making use of the Company's own GAG-related core technology related to GAGs
- Accelerating innovative drug discovery using the Open Innovation strategy
- Steady progress of the development pipeline with an eye towards global expansion

# II. Solidifying the profit foundation through market expansion of new products

- Post-marketing of HERNICORE in Japan
- Accelerating multinational expansion of existing products and products in development
- Global expansion of endotoxin-detecting reagents that leverage genetic recombination technology

## **III.** Productivity improvement reforms

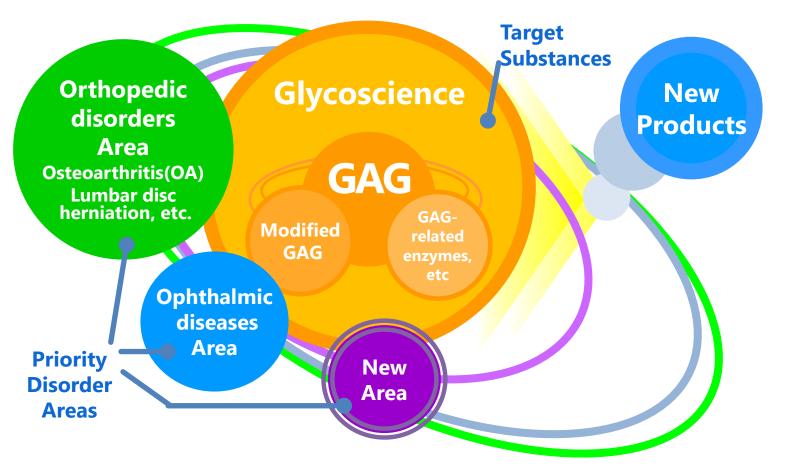
- Thorough cost reductions
- Diversifying the profit model
- Creating an organization for maximizing the value of resources

# A period to solidify our foundation in order to lay out a path for revived growth

# I . Accelerating New Drug Discovery to Become the Pillar of New Profits

## **Basic Policy on Research and Development**

# Continue Our R&D policy to make the most of our technology and knowledge



GAG: Glycosaminoglycans (One of the constituents of complex carbohydrates)

# Strengthening and Making Use of The Company's Own GAG-related Core Technology

### Accelerating R&D by leveraging our innovative drug discovery technology

# 1. Developing drugs through modification, processing, and bioactivity

- GAG photo-cross-linking and chemicalcross-linking
- Physio-chemical functions including viscoelasticity and retention
- Bioactive substances (degrading enzymes)

Gel-One HERNICORE SI-449

# 2. Applying drug delivery systems (DDS)

- Support and delivery of active pharmaceutical ingredients
- Expanding the lineup of supportable and deliverable drugs
   (low molecular→medium molecular→cells)
- DDS technology highly adaptable to general use (establishing drug discovery techniques)

SI-613 SI-722

# GAG



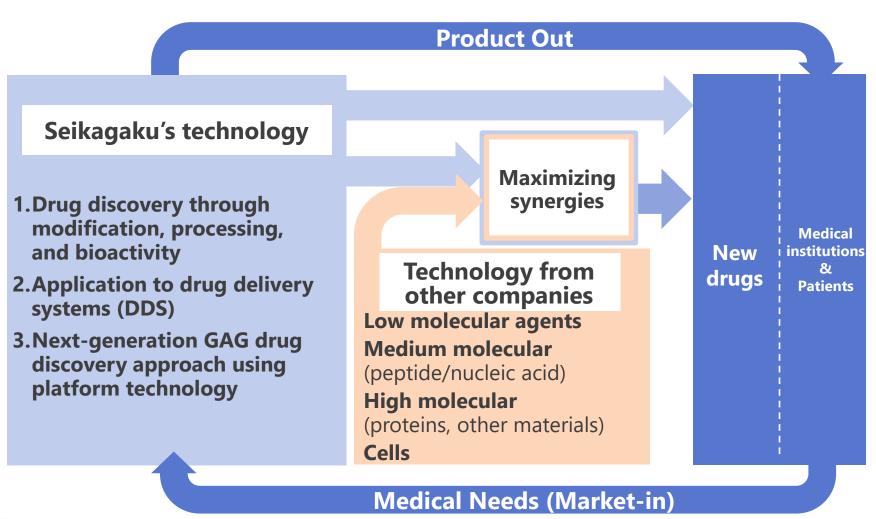
# 3. Next-generation GAG drug discovery approach using platform technology

- Conversion from natural GAG to fermented GAG
- Expanding the field of sugar chain drug discovery Applying to glycobiology

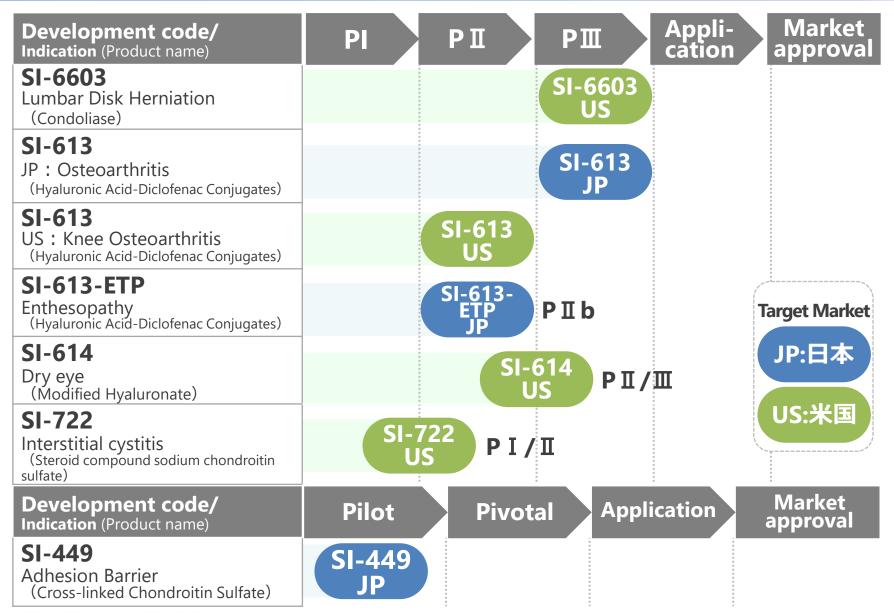
SI-613 SI-614

# **Accelerating Innovative Drug Discovery Using The Open Innovation Strategy**

# Speeding up and augmenting the number of projects through a drug discovery approach using Open Innovation



# Pipeline List (Research and Development themes)



# SI-613 1

# Aiming to file an application for a manufacturing and marketing approval in Japan in FY2019

#### SI-613 (osteoarthritis ) Japan

- ► All Phase III clinical studies\* are completed
  - Aiming to file an application for a manufacturing and marketing approval in FY2019
  - Targeted locations: Planning to apply for the knee joint in addition to some other joints
- \* (1)Knee confirmatory study (2)study for four sites (3)long-term administration study

#### SI-613-ETP (enthesopathy) Japan

► Analysis of Phase IIb clinical study results is complete
Next action is under consideration with Ono Pharmaceutical

#### SI-613 (osteoarthritis of the knee ) U.S.

► Analysis of Phase II clinical study results is complete Proceeding with partner selection in parallel with examination of Phase III study

<SI-613 summary>

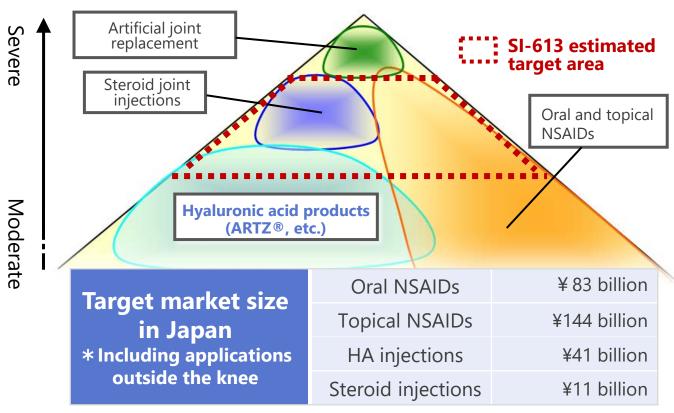
"Next-generation product for rapid and sustainable relief of inflammation associated with osteoarthritis"

Dev. code : SI-613 Generic name : Hyaluronic Acid-Diclofenac Conjugates

Indication : Osteoarthritis Method of use : Injection into joint cavity

# SI-613 2

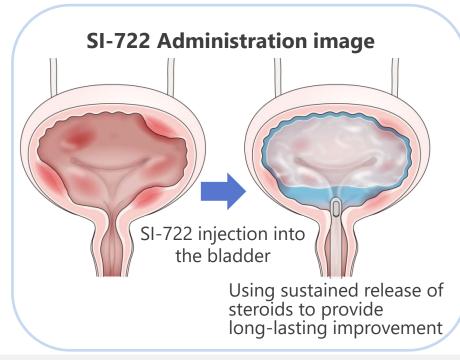
# Quickly fostering approval and launching as a new core product, during the mid-term management plan



\*Numbers in this slide are estimated by Seikagaku, as of March 31, 2019

#### **SI-722**

# U.S. Phase I/II clinical study starting Aiming to step up to Phase IIa during the mid-term management plan period



#### **Development status**

- **▶** U.S. Phase I/II
  - Starting November 2019
  - Study completion expected during FY2020
- \* Phase I completed in June 2019

## **Promising features**

- Designed for sustained release by bonding steroids to chondroitin sulfate
- ► Anti-inflammatory effects of steroids under sustained release should provide sustainable relief of frequent urination and bladder pain
- ► Improving patient quality of life

<SI-722 summary>

Dev. Code : SI-722 Generic name : Steroid conjugated with chondroitin sulfate

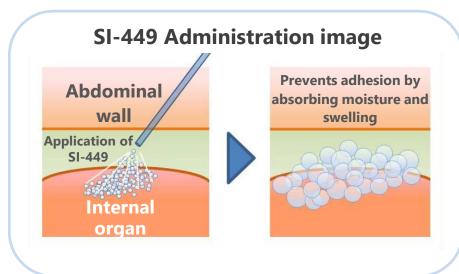
Indication: Interstitial cystitis and bladder pain syndrome

Method of use: Injection into the bladder

Estimated U.S. patient count: 1.3 million (Seikagaku estimates)

### **SI-449**

# Pilot study to completion during FY2019 Aiming to start pivotal study during mid-term management plan period



#### **Development status**

- **▶** Japan pilot study
  - Starting May 2018
  - Enrollment completed, follow-up observation ongoing
  - Aiming to start pivotal study during FY2020
- ▶ Proceed with development with a view to global development; Start of U.S. pilot study under review

<SI-449 summary>

"Leveraging pulverized characteristics to respond to healthcare needs through the spreading use of laproscopic surgery"

Dev. Code : SI-449 Generic name : Cross-linked chondroitin sulfate

Product name : Adhesion barrier

Method of use: Intra-abdominal application (powdered formulation)

Adhesion barrier market: Japan: ¥13 billion, Global: ¥100 billion (Seikagaku estimates)

#### **SI-6603**

## Pushing higher probability of success in additional study Extending the study period and promoting the enrollment of subjects

#### **Development status**

► Additional Phase III study in the U.S.

Intiated February 2018.

**Extending enrollment by two years, aiming for November 2022 completion** 

#### **Factors behind extension**

- Strict standards for enrollment of subjects (imaging diagnostics, absence of opioid use, etc.)
- Time overrun in starting treatment facilities

#### Measures to promote enrollment

- Advertising suited to treatment facility requirements
   Advertising online (Google and Facebook) and TV, radio, newspapers
- Strengthen coordination with medical institutions and increase patient introductions
- Link-up with support vendors specializing in facility selection to increase no. of facilities

#### <SI-6603 summary>

"Relieving symptoms by decreasing intradiscal pressure and reducing the pressure on the nerve root by single injection"

Dev. Code : SI-6603 Generic name : Condoliase

Indication : Lumbar disc herniation

Method of use : Injection into lumbar disc (under X-ray observation)

Estimated U.S. patient count: New patients with lumbar disc herniation: 3 to 5 million per year (Seikagaku estimates)

# **II. Solidifying the Profit Foundation Through Market Expansion of New Products**



# **Post-marketing of HERNICORE in Japan**

# Promoting appropriate use and expanding opportunities for use; Firming up usage as new treatment options

- Coordinating with Kaken Pharmaceutical engaging in information provision activities to ensure appropriate use and safety through seminars with scientific societies and local workshops
- Collecting pertinent information (post marketing surveillance) with emphasis on safety information
- Raising patients' recognition through awareness campaigns on the ailment
- Gradually expanding available physicians and facilities through a review of requirements (expecting moderate growth)
  - November 2019
     Non-fulltime work facilities of supervisory physicians of the JSSR
  - April 2019
     Physicians of the Neurospinal Society of Japan \* <sup>2</sup>
- August 2018
   Physicians of the Japanese
   Society for Spine Surgery and Related Research (JSSR) \*1



Roll-out to scientific societies Requirements review Adding facilities, etc.

#### **Physician requirements**

- - 2) Physicians having experience with performing intradiscal puncture or at least 50 surgeries for lumbar disc hemiation
- ×2 ① Supervisory physicians or certified physicians of the Neurospinal Society of Japan
  - 2) Physicians having experience with performing intradiscal puncture or at least 50 surgeries for lumbar disc hemiation

# **Sales Measures of Existing Products**

# Plans to expand market share through dynamic sales measures tailored to market conditions in individual countries & regions

# 81 /1159 China **ARTZ** · Expanding target patients by promoting adoption by medical institutions outside of cities Italy **SUPARTZ/HyLink** Improving product recognition and attracting new prescribing doctors Taiwan **ARTZ** Expanding target patients through an enhanced product line-up

#### **North America**

#### **Gel-One**

- Urging insurers to add to preferred reimbursement list
- Enhancing product value through product improvements
   SUPARTZ FX
- Expanding target patients by setting low prices

#### VISCO-3

- Urging insurers to add to preferred reimbursement list
- Expanding target patients by setting low prices

#### **Japan**

#### **ARTZ**

Maintaining volumes through product improvements

#### **OPEGAN** series

Expanding share centered on SHELLGAN

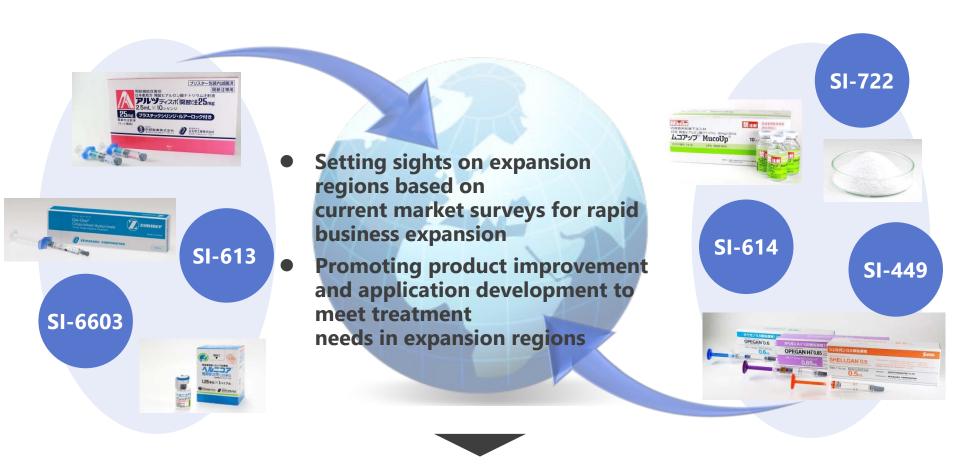
#### MucoUp

• Taking measures against competing products

#### **HERNICORE**

 Promoting appropriate use and expanding opportunities to administer the treatment

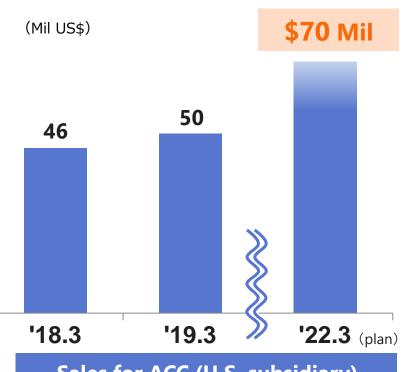
# Accelerating Multinational Expansion of Existing Products and Products in Development



Solidifying the profit foundation by expanding business in existing products and products in development

# Global Expansion of Endotoxin-detecting Reagents that Leverage Genetic Recombination echnology

# Worldwide roll-out led by ACC to expand LAL business



- Sales for ACC (U.S. subsidiary)
- \* \$70 Mil. plan projected to be achieved one year later than initial plan
- \* ACC社: Associates of Cape Cod, Inc., a Seikagaku wholly owned subsidiary

1. Global expansion of gene-recombinant endotoxin-detecting reagents

2. Using tie-ups with related companies to introduce and improve measuring instruments and software

#### **Gene-recombinant endotoxin-detecting reagents**

New reagents composed of gene-recombinant proteins extracted from the blood cells of horseshoe crabs instead of endotoxin-detecting reagents made from limulus amebocyte lysate (LAL)



# **III. Productivity Improvement Reforms**



# Thorough cost reductions / Diversifying the profit model Maximizing the Value of Resources

# Implement measures and reforms to improve profitability

#### 1. Thorough cost reductions

#### **Manufacturing cost**

 Ensuring profitability of existing products through efficient and optimized production and revising procurement costs

#### **SGA Expenses**

- Improving work efficiency and actually reducing costs
- Making efficient use of R&D expense for continuous drug discovery

#### 2. Diversifying the profit model

Regardless of the business model up to now, carry out a vigorous examination of schemes to produce new profits

#### 3. Creating an organization for maximizing resource value

Flexible responses to changes in the business environment Development of talent that can create new value Organizational reform that enables each person to make the fullest use of their potential

# Numerical targets /Basic policy on profit distributions

### **Numerical targets**

	FY2018 results	FY2021 targets		
Net sales	¥28.3 billion	¥28.3 billion		
Ordinary income	¥2.8 billion	¥4.5 billion		
SKK EBITDA *	¥4.6 billion	¥5.0 billion		
Overseas sales ratio	42.2%	50.0%		

- ≪ Assumptions≫
- Expansion of overseas sales in the LAL business makes up for the effects of the NHI drug price revisions in Japan
- Depreciation declines as a result of impairment loss
- R&D expenses are 25–30% of sales
- Various royalty income is included as non-operating income
- Exchange rate: ¥105 to the U.S. dollar
- \* SKK EBITDA: A profit indicator that adds depreciation and royalty income to operating income

### **Basic policy on profit distributions**

# Investing for sustainable profit growth and raising corporate value, implement business performance-linked dividends



#### Shareholder returns

- Aiming for a 50% dividend payout after considering business profits etc.
- Examining the purchase of company treasury stock when appropriate

#### **Business investment**

Investing efficiently in R&D and production facilities etc. for creating new value

#### **Strategic investment**

Carrying out initiatives for strategic investments with prospects for future growth and synergy effects

\* Dividend plan: FY2019-¥26, FY2020 & 2021-based on dividend policy described here

### **Summary of Mid-term Management Plan**

#### **Our vision**

A company that is valued by the world through its innovative drug discovery

Corporate slogan of the new mid-term business plan

Innovative Thinking
Creating value based on innovative thinking

**Our Three Important Measures** 

Accelerating new drug discovery to become the pillar of new profits

Solidifying the profit foundation through market expansion of new products

Productivity improvement reforms

Solidifying profit foundation and continual new drug development essential for sustainable growth
Regardless of the existing framework,
each key measure to have vigorous initiatives

# **Appendix**



# Seikagaku's vision

**Our vision** 

A company that is valued by the world through its innovative drug discovery

Core values (motto)

Creativity, Fairness, Dreams and Passion

Creed

We create safe and useful products for human well-being with basic research based on glycoscience.

**Guidelines for Our Activities** 

- We create a corporate environment of mutual trust and communication using individual abilities.
- We create innovative and useful products through in-depth cooperation between industrial and academic circles.
- We assure the highest quality and safety of our products.
- We enhance interaction with society by establishing genuine trust.
   Through these efforts, Seikagaku will strive to become a sound and socially responsible company that protects the natural environment and improves quality of life.

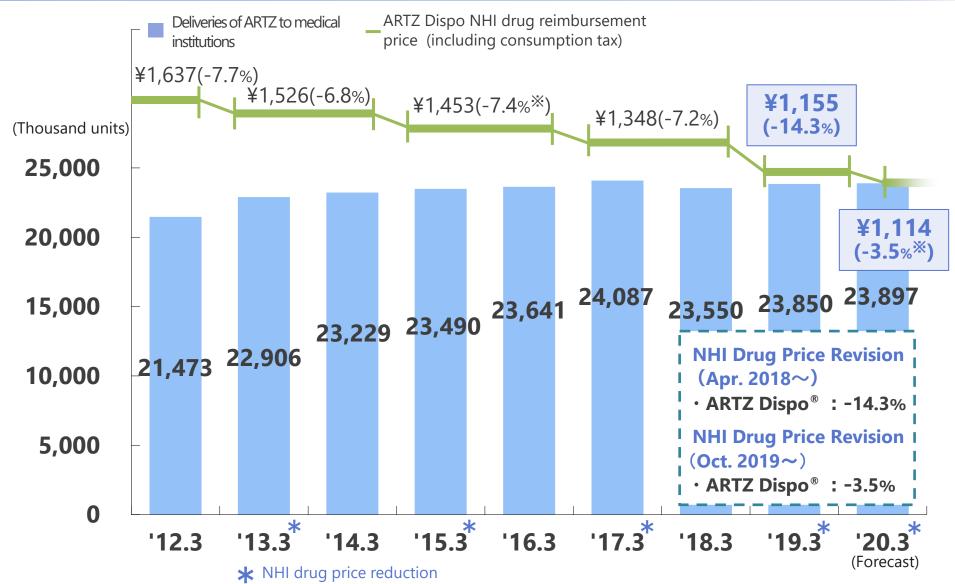
**Mission statement** 

"Glycoscience for human well-being"

Corporate slogan of the new mid-term management plan

"Innovative Thinking"
Creating value based on innovative thinking

# Trend in NHI Reimbursement Price and Trend in Deliveries of ARTZ to Domestic Medical Institutions





#### Trend in Deliveries of ARTZ / OPEGAN to Domestic Medical Institutions

#### Joint-function improving agent

#### ARTZ



- The first HA joint function improving agent in the world
- Knee osteoarthritis (OA) pain relief
- Distributor: Kaken Pharmaceutical

#### Trend in unit deliveries to medical institutions



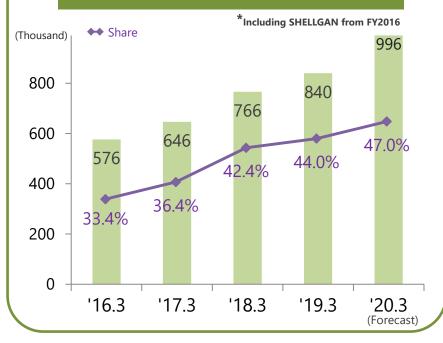
#### Ophthalmic viscoelastic devices

#### **OPEGAN**



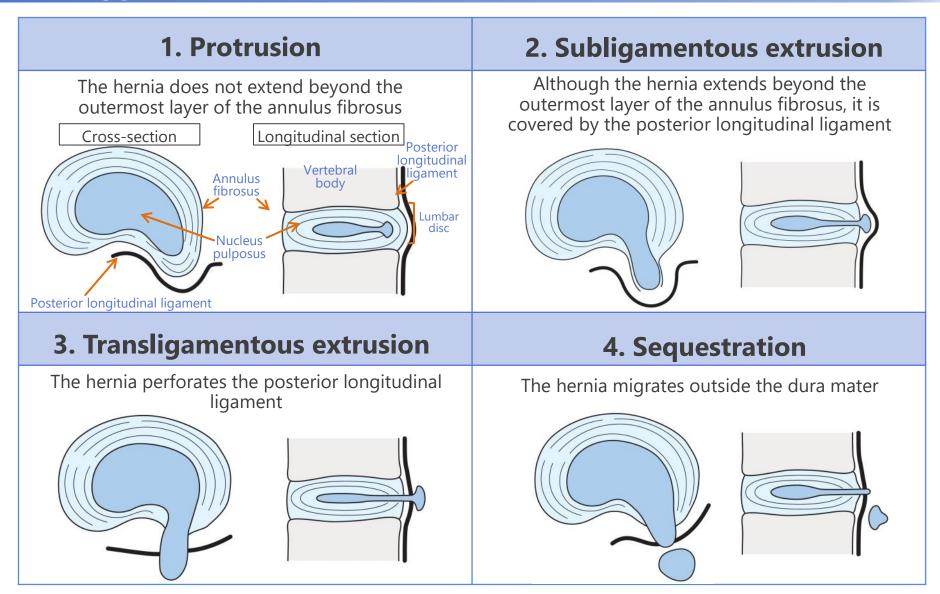
- The first domestically HA formulation
- Used in cataract surgery to anterior chamber expansion
- Distributor: Santen Pharmaceutical

#### Trend in unit deliveries to medical institutions





# Four types of lumbar disc herniation



### Physician and Facilities Requirements for HERNICORE Use

# Setting of physician and facility requirements for HERNICORE use to promote appropriate use and ensure safety

#### [ Physician requirements ]

#### [Japanese Society for Spine Surgery and Related Research]

: Physicians under the following conditions (as of April 2019)

- 1. Supervisory physicians or certified physicians of the Japanese Society for Spine Surgery and Related Research (JSSR) or who are supervised under the JSSR, or who participated in the this clinical study
- 2. Physicians having experience with performing intradiscal puncture or at least 50 surgeries for lumbar disc herniation

#### 【 Neurospinal Society of Japan 】: Physicians under the following conditions(as of April 2019)

- **1.** Supervisory physicians or certified physicians of the Neurospinal Society of Japan
- 2. Physicians having experience with performing intradiscal puncture or at least 50 surgeries for lumbar disc herniation

#### **Facility requirements** : Facilities under the following conditions

- **1.** Facilities equipped with an X-ray fluoroscopic system (C-arm, etc.) capable of administering HERNICORE using clean technique
- 2. Facilities capable of treating shock and anaphylaxis
- **3.** Facilities capable of performing urgent spine surgery or facilities that cooperate with facilities capable of performing spine surgery
- 4. Facilities with hospitalization equipment
- X Among those who meet the physician requirements, supervisory physicians in the JSSR may be used at non-fulltime work facilities that meet the facilities requirements (as of November 2019)

We plan to review these requirements with the consent of PMDA\* approximately six months to one year after launching, following collection and careful examination of post-marketing safety information etc.



## **Ophthalmic viscoelastic devices SHELLGAN**



#### **■ Product SHELLGAN Outline**

- Suited to a surgical procedure that has become more pervasive in recent years
- Can be stored at room temperature
  - ► A product feature unavailable from competitors
- Strengthening of the OPEGAN series product line
  - Seven-product line up provides a wider range of options appropriate to symptoms and physician needs



The OPEGAN series, used mainly in cataract surgery

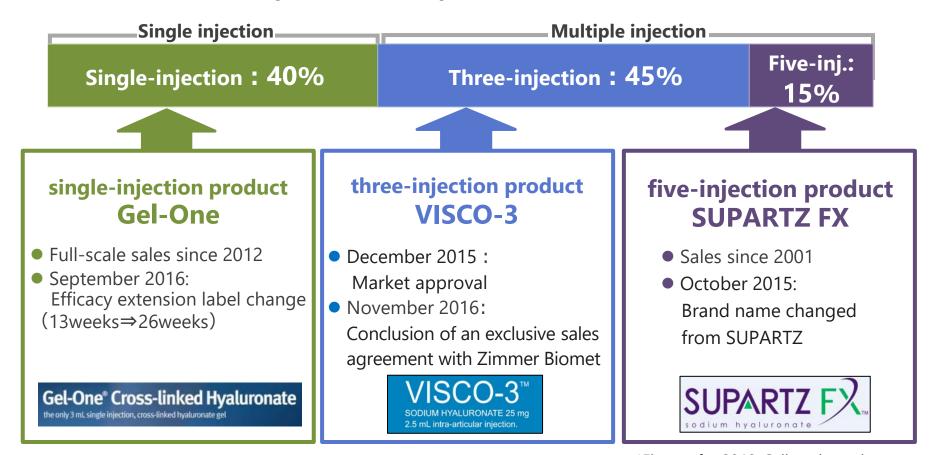


The OPEGAN series viscoelasticity comparison

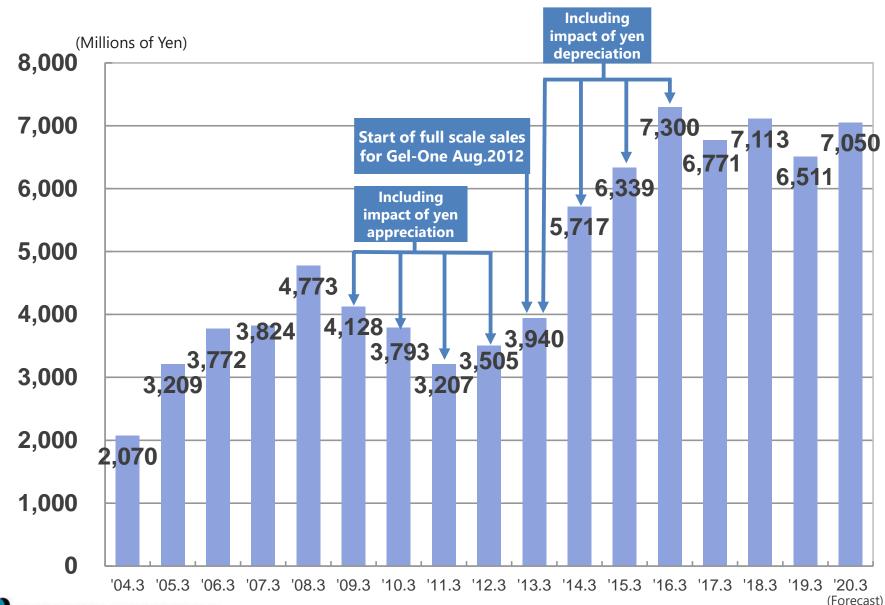
## Market Situation of Hyaluronic Acid Products in the U.S.

# Market size of US\$1,000 mil. in 2018 (-6.5% year-on-year) The market contracted for the first time.

■ U.S. market share by number of injections (Value basis, including competitors)



# **Trend in Overseas Sales of Hyaluronic Acid Products**



### The LAL Business

#### What is the LAL business?

The manufacturing and sale of reagents used in the quality control of pharmaceuticals, medical devices, biopharmaceuticals,

and in water quality control in dialysis at hospitals

- \* Endotoxin detection reagents are reagents whose main ingredient is Limulus Amebocyte Lysate (LAL).
- \* Endotoxins are substances derived from bacteria. Since they cause fever even in minute amounts, testing for endotoxin contamination in pharmaceuticals is regulatorily required by certain jurisdictions



(Seikagaku estimate, including required equipments)

#### Associates of Cape Cod, Inc. (ACC)

- U.S. subsidiary of Seikagaku (established in 1974, acquired by Seikagaku in 1997)
- Developed the world's first endotoxin detection reagent and obtained FDA approval in 1977
- A sales network spanning over 80 countries
- Strong revenue growth in recent years



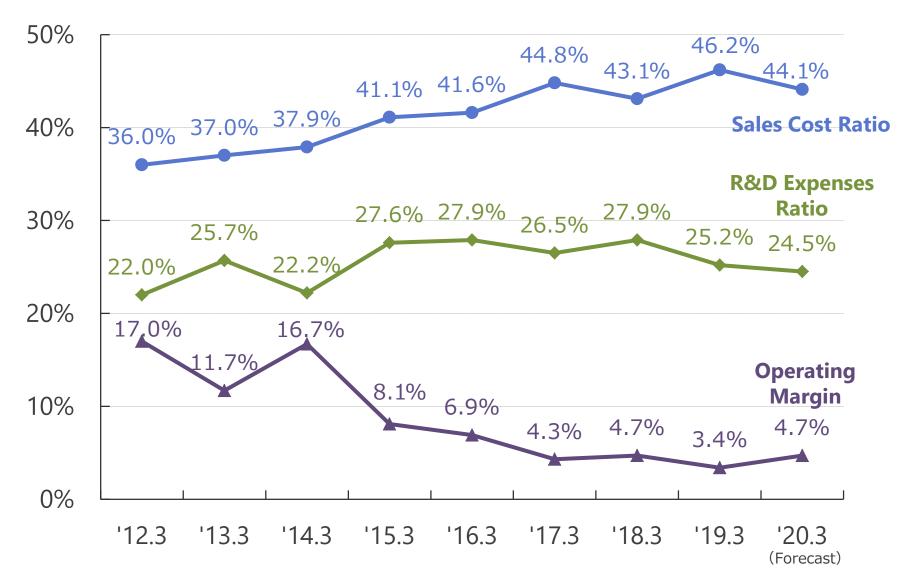
Endotoxin detection reagents (for quality control of pharmaceuticals and medical devices)



PYROCHROME®



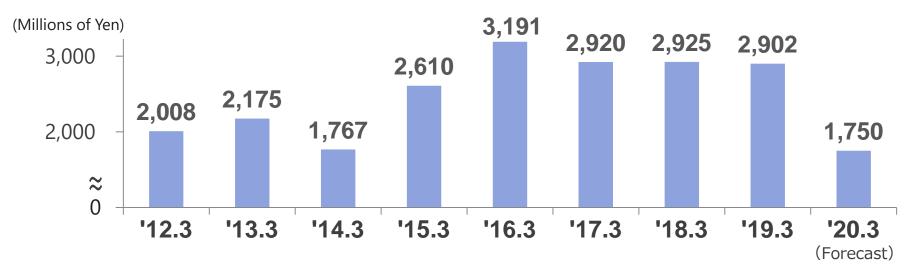
### Trend in Financial Index



### **Trends in Depreciation & Capital Investments**

# Impairment loss taken in FY2019 Depreciation will trend toward ¥1.0 billion

#### **■** Trend in Depreciation

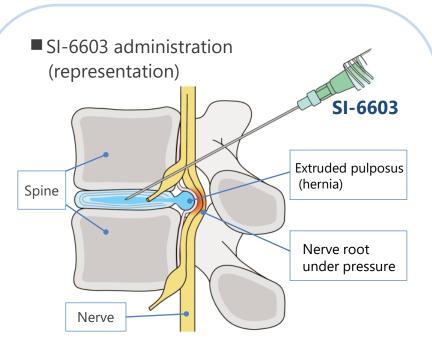


#### ■ Trend in Capital Investments (Millions of Yen)

'12.3	'13.3	'14.3	'15.3	'16.3	'17.3	'18.3	'19.3	<b>'20.3</b> (Forecast)
5,718	9,164	7,222	2,095	1,975	1,173	1,591	1,310	2,400

### **Outline of SI-6603** (Treatment for Lumbar Disc Herniation)

# Initiated a Phase III additional study in the U.S. in Feb 2018 Extending the study period and promoting the enrollment of subjects



Single injection expected to relieve the pain of lumber disc herniation by decreasing intradiscal pressure and then reducing the pressure on nerve root

#### **U.S.**:**P**Ⅲ

- ► November 2017: Announcement of PIII (previous) study results
  - No statistically significant improvement in the primary endpoint found
- ► February 2018: PIII additional study initiated Increase the probability of success by making changes from the previous study
  - Decrease the number of cases.
     (385⇒320 cases)
  - Shorten the follow-up period.
     (2 years⇒1 year)
  - Introduce a more objective hernia evaluation and confirmation method at the pre-enrollment stage
- ► Extending enrollment by two years, aiming for November 2022 completion

\*\*Consider expansion into markets other than Japan and the U.S. once prospects for a U.S. NDA are in sight

### Result for SI-6603 Phase III Clinical Study in the U.S.

# Significant improvement in the primary endpoint was demonstrated in Phase III study of Japan but Phase III study in the U.S. did not meet its primary endpoint of pain improvement

#### **Pharmacological effect (Objective indicator)**

■ Statistically significant decrease in the intervertebral disc and herniation volume assessed with MRI: **Confirmed pharmacological effect of SI-6603** 

#### **Evaluation of safety**

■ No major concern such as adverse reactions was observed: **Confirmed safety of SI-6603** 

#### Improvement at alleviation of leg pain (Subjective indicator)

- Statistically significant improvement of leg pain at 13 weeks by VAS was not demonstrated
- ▶ ① There is a guideline for diagnostic and pathology of lumbar disc herniation in Japan, however there is no widely used guideline in the U.S. Therefore, there is possibility that some patients out of Japanese guideline were included in the clinical trial in the U.S.
  - 2 There is possibility that some factors such as complications biased assessment of leg pain

Increasing the certainty of success for the additional study by reflecting the knowledge and perception obtained from result of the study

### SI-613 Outline (Treatment of Osteoarthritis/Enthesopathy)

# Aiming at prompt and sustained relief of the pain and inflammation associated with osteoarthritis or Enthesopathy



<SI-613 summary>

Dev. code : SI-613

Generic name : Hyaluronic Acid-Diclofenac onjugates

Indication : Osteoarthritis

Method of use: Injection into joint

#### **Expected Features**

► Hyaluronic acid and diclofenac (an anti-inflammatory agent) are chemically bound. SI-613 is designed for sustained release \* of diclofenac

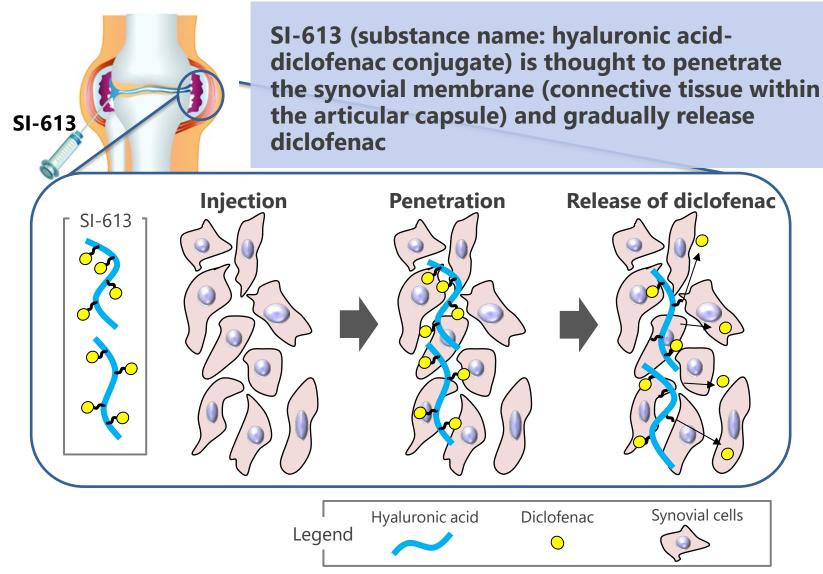
#### Prompt and sustained relief of pain and inflammation

► Since SI-613 is directly injected into the affected area as an injectable treatment, systemic exposure to diclofenac is low

#### Low risk of systemic side effects

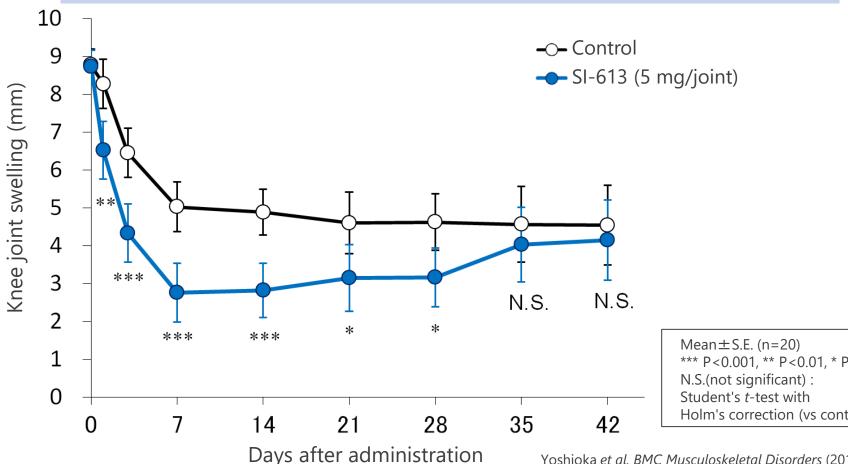
\* Sustained release: Gradual release of active ingredients to achieve a sustained therapeutic effect

### **Sustained Release of Diclofenac in SI-613**



# **Results of Non-clinical Study for SI-613**

### **Results of non-clinical study:** Anti-inflammatory effect of SI-613 on antigen-induced arthritis in rabbits



\*\*\* P<0.001, \*\* P<0.01, \* P<0.05 Holm's correction (vs control)

Yoshioka et al. BMC Musculoskeletal Disorders (2018) 19:157 https://doi.org/10.1186/s12891-018-2077-8

### Initiatives to maximize the product value of SI-613

# Promote in co-development with Ono Pharmaceutical, the product that can be administered to greater numbers of patients

#### **Osteoarthritis: PIII**

A disease in which joint tissue deteriorates due to abrasion of the articular cartilage, leading to inflammation and pain

#### **Conduct of three clinical trials**

- Confirmatory study (knee joint)
- Study for four sites (hip, ankle, elbow, shoulder)
- Long-term administration study (knee joint)

# Number of patients examined per year: Approx. 8.7 million

(Seikagaku estimate for five main sites: knee, hip, ankle, elbow, shoulder in Japan)





#### **Enthesopathy: Pllb**

An inflammatory disease that occurs as a result of excessive load on sites of attachment of ligaments and tendons to other bone or muscle, such as the knee, elbow, heel

#### **Typical examples**

- Lateral epicondylitis (tennis elbow)
- Plantar fasciitis
- Patellar tendinitis (jumper's knee)
- Achilles tendonitis, etc.

# Number of patients receiving drug therapy per year:

Approx. 0.9 million

(Seikagaku estimate for the above four

diseases in Japan)

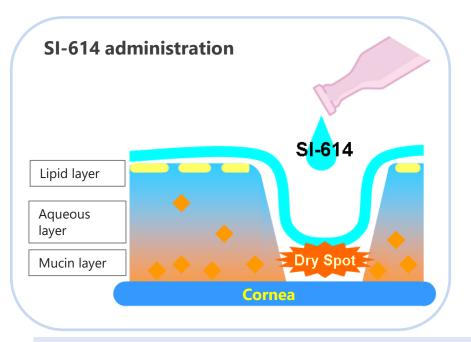






### SI-614 Outline (Treatment of Dry Eye)

# Aimed at improvement of symptoms of dry eye by protecting the ocular surface and promoting corneal epithelial wound healing



< SI-614 summary >

Dev. Code : SI-614

Generic name : Modified Hyaluronate

Indication : Dry eye

Formulation : Ophthalmic solution

Estimated U.S. patient: 4.9 million

(Seikagaku estimates)

#### **Development status**

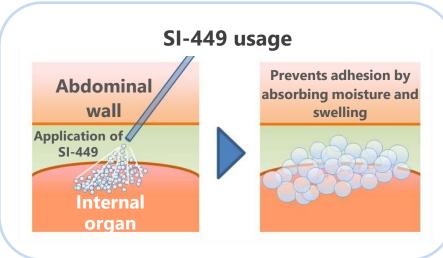
- **▶** U.S. : P II/III
  - January 2015: Phase II/III clinical study completed
  - Plan to conduct a PIII study after a sales partner has been decided

### **Expected Features**

- ► SI-614 is a modified hyaluronate produced by Seikagaku's proprietary technology
- ► SI-614 Improves symptoms of dry eye by protecting the ocular surface and promoting corneal epithelial wound healing
- ▶ Many factors are involved in dry eye, and SI-614 has the potential to provide a therapeutic option based on a new mechanism unavailable from products with anti-inflammatory mechanisms now on the market in the U.S.

### SI-449 Outline (Adhesion Barrier / Medical Device)

### Powdered formulation for preventing or mitigating postoperative adhesions by forming a barrier between the surgical wound site and surrounding tissues



<SI-449 summary>

Dev. Code : SI-449

Generic name : Cross-linked chondroitin sulfate

Product name : Adhesion barrier

Method of use:

Intra-abdominal application (powdered formulation)

Adhesion barrier market:

Japan: ¥13 billion, Global: ¥100 billion

(Seikagaku estimates)

#### **Expected Features**

- ▶ By absorbing moisture and swelling, SI-449 forms a barrier between the surgical wound site and the surrounding tissues and is expected to prevent or mitigates post-operative adhesions
- ▶ It consists of substances naturally present in the body, including the cross-linking agent, and is highly biocompatible
- ► Since SI-449 is a powdered formulation, it adheres well to uneven tissue surfaces and is thought to offer excellent utility in laparoscopic surgery, a common surgical procedure

SEIKAGAKU CORPORATION 64

# **Clinical Study Information**

Development code/ Indication	Develop -ment Location	Clinical Study Title (Study ID)	Target Enroll- ment	Estimated Period	Primary End Point (Primary Follow-up period)
SI-6603 Lumbar Disk Herniation	U.S.	Phase III additional study (NCT03607838)	320	May. 2018 – Nov. 2022	Leg pain (13 weeks)
SI-613 Osteoarthritis	Japan	Phase III Knee confirmatory study ( <u>JapicCTI-173537</u> )	440	Feb. 2017 – Jan. 2019	WOMAC(Knee pain) (12 weeks)
		Phase III study for four sites (JapicCTI-173678)	280	Aug. 2017 – Jun. 2019	Daily pain diary (12 weeks)
		Long-term administration study( <u>JapicCTI-183855</u> )	160	Feb. 2018 – Sep. 2019	Safety (52 weeks)
SI-613-ETP Enthesopathy	Japan	Late-stage Phase II clinical study ( <u>JapicCTI-173758</u> )	240	Oct. 2017 – Oct. 2018	Pain in motion (4 weeks)
<b>SI-613</b> Knee Osteoarthritis	U.S.	Phase II clinical study (NCT03209362)	80	Oct. 2017 – Nov. 2018	WOMAC(Knee pain) (12 weeks)
SI-614 Dry eye	U.S.	Phase II / III clinical study (NCT02205840)	240	Jul. 2014 – Nov. 2014	Corneal staining score, Symptom score (28 days)
<b>SI-449</b> Adhesion Barrier	Japan	Pilot study (UMIN000033294)	20	Jul. 2018 – Nov. 2019	Safety, Manageability (–)

Note: The table shows data registered (or planned to be registered) on clinical trial information websites.

The information is updated from time to time. Refer to the websites for details and the latest information.

(The websites can be accessed from the trial ID links.)

- · Japan Pharmaceutical Information Center(JAPIC) <a href="http://www.clinicaltrials.jp/user/cteSearch\_e.jsp">http://www.clinicaltrials.jp/user/cteSearch\_e.jsp</a>
- University hospital Medical Information Network (UMIN) Center <a href="http://www.umin.ac.jp/ctr/index.htm">http://www.umin.ac.jp/ctr/index.htm</a>
- ClinicalTrials.gov <a href="https://clinicaltrials.gov/ct2/search">https://clinicaltrials.gov/ct2/search</a>

Note: Actual enrollments or trial periods may differ from targets and plans due to various factors.



# **Contract Status by R&D Theme**

# Planned receipt of milestone royalties in accordance with future progress in development and marketing

Development Code Indication	Develop- ment Location	Sales Partner	Total Amount of Milestone Royalties ( of which, in upfront payment )	
SI-6603 Lumbar Disk Herniation	U.S.	Ferring Pharmaceuticals (Switzerland)	Max. US \$95 million (US \$5 million)	
SI-613 Japan: Osteoarthritis U.S.: Knee Osteoarthritis	Japan	Ono Pharmaceutical Co., Ltd.	Max. ¥10.0 billion (¥2.0 billion)	
	U.S.	Searching	_	
SI-613-ETP Enthesopathy	Japan	Ono Pharmaceutical Co., Ltd.	*included in the above	
SI-614 Dry eye	U.S.	Searching	_	
SI-722 Interstitial cystitis	U.S.	_	_	
SI-449 Adhesion Barrier	Japan	_	_	

# Strengthening and Making Use of The Company's Own GAG-related Core Technology

#### 1. Developing drugs through modification, processing, and bioactivity

- GAG photo-cross-linking and chemical-cross-linking
- Physio-chemical functions including viscoelasticity and retention
- Bioactive substances (degrading enzymes)

#### 2. Applying drug delivery systems (DDS)

- Support and delivery of active pharmaceutical ingredients
- Expanding the lineup of supportable and deliverable drugs (low molecular→medium molecular→cells)
- DDS technology highly adaptable to general use (establishing drug discovery techniques)

# 3. Next-generation GAG drug discovery approach using platform technology

- Conversion from natural GAG to fermented GAG
- Expanding the field of sugar chain drug discovery
- Applying to glycobiology

# **Basic Policy on Profit Distribution**

# Investing for sustainable profit growth and raising corporate value, implement business performance-linked dividends

#### **Shareholder returns**

- Aiming for a 50% dividend payout after considering business profits etc.
- Examining the purchase of company treasury stock when appropriate
- \* Dividend plan: FY2019-¥26, FY2020 & 2021-based on dividend policy described here

#### **Business investment**

■ Investing efficiently in R&D and production facilities etc. for creating new value

#### **Strategic investment**

■ Carrying out initiatives for strategic investments with prospects for future growth and synergy effects

	FY2014	FY2015	FY2016	FY2017	FY2018	FY2019 (Forecast)
Net Income per share	¥64.27	¥45.39	¥31.55	¥69.30	¥39.76	¥-194.99
Annual Total Dividend	¥26.00	¥26.00	¥31.00	¥26.00	¥26.00	¥26.00
Dividend Payout Ratio	40.5%	57.3%	98.3%	37.5%	65.4%	_

Xincluding a 70th anniversary commemorative dividend of ¥5 per share

### **Special Profile**



# Specialization in Glycoscience

- Niche field, market not big enough for the major pharmaceutical companies to penetrate
- Focusing on this field more than 70 years

# 2

# State-of-the-art technology related to GAG

- Drug discovery expertise using modified-GAG, GAG-related enzymes, etc.
- Extraction, Purification, Fermentation, etc. technology to manufacture GAG related products

# 3

# Unique business model

- Concentration on R&D and manufacturing
- R&D staff comprising **one-third** of our total employees
- Allocation of 25% to 30% of net sales to R&D investment

# **Our Business Segment**

Pharmaceutical Business

77.1%

Domestic Pharmaceuticals

**→** 49.9%

Joint Function Improving Agents



Overseas
Pharmaceuticals
⇒22.9%



**Net Sales** 

28,384 million

(FY2018 Results)

**Ophthalmic Surgical Aids** 



**Bulk Products** 



**Bulk Products** 

**⇒**4.3%



LAL Business 22.9%



..........

**Endotoxin-detecting** reagents

(used mainly for quality control of pharmaceuticals and medical devices)









### **Main Hyaluronic Acid (HA) Products**

# **ARTZ**<sup>®</sup> Joint function improving agent by multiple injections

- The first HA joint function improving agent in the world
- Main distributors:

Kaken Pharmaceutical (Japan): ARTZ

Bioventus (U.S.): SUPARTZ FX

Kunming Baker Norton

Pharmaceutical (China): ARTZ



# **Gel-One**<sup>®</sup> Intra-articular single-injection viscosupplement for the treatment of knee osteoarthritis

- Requires only 3ml to be as effective as multiple injections
- Full-scale sales since August 2012
- Distributor: Zimmer (U.S.)



#### **Exploring the Innovative Promise of Glycoscience**

#### **■** Cautionary Notes

This material contains forward-looking statements regarding future management strategies or performance forecasts. These descriptions are based on judgments derived from information that is currently available to Seikagaku and are subject to risk and uncertainty. Actual results and developments may differ significantly from these descriptions due to various factors. Information about pharmaceutical products or medical devices (including products currently in development) contained in this material is not intended to constitute an advertisement or medical advice.



